

ABSTRACT OF THE DISCLOSURE

Provided is an ink jet recording sheet suitable for outdoor use, the recording sheet giving rise to no blurring of an image, being provided with an ink receiving layer and a print portion having high water-resistance and excellent abrasive resistance in a wet condition while maintaining color developing ability and ink-fixing ability and having excellent color reproducibility and light resistance. The ink jet recording sheet comprises an ink receiving layer disposed on a substrate, said ink receiving layer being formed by preparing a layer containing a porous filler and a binder by application and drying on the substrate and thereafter allowing the layer to be impregnated with a water-soluble cationic organic material, wherein said layer containing the porous filler and the binder is formed using a coating liquid having a pH of 4 or less, the amount of the water-soluble cationic organic material contained in said layer containing the porous filler and the binder after the layer is impregnated with the water-soluble cationic organic material is 2% by weight or less in terms of solid ratio to the layer and said filler is contained in an amount of 40 to 80% by weight in the total solid of the ink receiving layer.